



## ROCKFORD PROMISE

CHANGING LIVES. TRANSFORMING OUR REGION.

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**" I'm calling on the business community...to fully fund Rockford Promise by 2025. Funding Rockford Promise is venture capital for our community ."**

*-Mayor Tom McNamara, State of the City address, May 16, 2018*

We ask you to consider moving the needle on this challenge by being a corporate sponsor of Rockford Promise's **Raise the Roof 2019** fundraiser. This event will take place September 21 at Burpee Green on the Rockford University campus from 7 – 11 p.m. *All event sponsorship contributions go directly to scholarship funding.*

With significant financial help from Raise the Roof 2018, Rockford Promise raised \$310,000 last year, and with that support we sending are 31 Rockford public school graduates to Rockford University and Rock Valley College this fall. The selected Promise Scholars are an amazing group of high-potential students who, because of the Promise scholarship, now have the opportunity to obtain a post-secondary education.

Sponsorship opportunities and funding levels details are outlined on the attached pages. A sponsorship commitment form is also included for your convenience. In order to be able to include your information on the event signage, your commitment form, along with a check, needs to be received by **September 9**. Checks should be made out to: Rockford Promise, 1643 N. Alpine Rd., Ste. 104 #102, Rockford, IL 61107.

We hope you will consider being a sponsor of Raise the Roof 2019 and help us send promising young students to college. 100% of sponsorship proceeds go toward funding scholarships!

Sincerely,

Elaine C. Breck, President  
Rockford Promise